

New York State Health Benefit Exchange

Regional Advisory Committee Meeting

November 29, 2012

1:00pm to 3:30pm

Albany, NY

Agenda

1. Welcome and Introductions

Updates on NYS Health Benefit Exchange Implementation

Donna Frescatore, Executive Director

2. Small Business Health Options Program (SHOP) Exchange

Analysis of Design and Operation of NY SHOP Exchange

Presented by KPMG: Deirdre Brodie, Bob Carey and David Gmelich

Demonstration of Small Business Exchange Enrollment Website Prototype

Presented by Bill Kerr, Health Benefit Exchange IT Systems

3. Question and Answer Session

4. Closing Remarks

Visit the NEW Health Benefit Exchange Website at
www.HealthBenefitExchange.ny.gov