



NYSOH by the Numbers 2016 Open Enrollment Period

Enrollment by the Numbers

2.8 million: Number of New Yorkers with health insurance coverage through NYSOH.

15: Percent of New Yorkers who are covered through NYSOH.

850,000: Reduction in uninsured New Yorkers since NYSOH opened.

100: Percent of NYS counties where the uninsured rate declined between 2013 and 2015.

Demographics by the Numbers

92: Percent of Marketplace enrollees who report being uninsured at the time of application.

61: Percent of Marketplace enrollees age 34 or younger.

20: Percent of Marketplace enrollees who preferred a language other than English

15: Percent of Marketplace enrollees who reported that they are Black/African American.

25: Percent of Marketplace enrollees who report they are reported that they are Hispanic.

13: Percent of Marketplace enrollees who reported they are Asian/Pacific Islander.

Customer Service by the Numbers

13,205: Number of NYSOH certified assistors across the state.

1.8 million: Number of unique visitors to the NYSOH website.

3.6 million: Number of times consumers used the anonymous shopping tool.

1.3 million: Number of calls answered by the NYSOH customer service center.

94: Number of languages in which consumers received telephone assistance.

24: Number of languages in which consumer educational materials are available.

1.7 million: Number of educational materials distributed during 2016 open enrollment.

1,400: Number of NYSOH community outreach events in 2015-2016.

QHP Enrollment by the Numbers

271,964: Number of New Yorkers enrolled in Qualified Health Plans (QHP) as of 1/31/16.

20: Percent of QHP enrollees that were new to the Marketplace in 2016.

54: Percent of QHP enrollees who receive financial assistance.

\$170: Average monthly premium tax credit available to eligible QHP enrollees.

15: Number of insurers offering Qualified Health Plans (QHP).

The Essential Plan by the Numbers

379,559: Number of New Yorkers enrolled in the Essential Plan (EP) as of January 2016.

\$20 or \$0: Monthly premium cost of enrolling in the new EP.

98: Percent of individuals found eligible for EP who go on to enroll.

\$1,100: Average annual savings from being enrolled in EP instead of QHPs.

14: Number of insurers offering the Essential Plan (EP).

Small Business Marketplace (SBM) by the Numbers

3,217: Number of employers offering coverage on the SBM.

13,224: Number of employees and dependents enrolled as of January 2016.

72: Average percent employer contribution towards cost of coverage.

64: Percent of employers offering dependent coverage.

74: Percent of employers offering two or more health plans to their employees.

8: Number of insurers offering coverage on the SBM.