INSTRUCTIONS FOR THE PY 2021 NYSOH URL TEMPLATE

Due to the changes made to the PY21 SERFF templates related to the intake of URL's, NYSOH is requiring Issuers to submit their URL's in this newly created .csv spreadsheet. We will utilize the data provided in this spreadsheet to populate the URL information on our consumer facing websites. Please submit the requested URL's for ALL HIOS ID's, at the 17 digit HIOS ID level. This spreadsheet will be imported along with the SERFF templates. Therefore, we require this spreadsheet to be submitted in accordance with the timeline of the SERFF templates. Updates can be made via full file replacements. All URL's must be final, and in production, prior to Open Enrollment.

These instructions apply to both QHP and Dental* Issuers, on both the INDIVIDUAL and SHOP markets.

^{*}Dental Issuers do not have to submit the Formulary URL's.