



Care at Home 2022 Social Media Posts

This document includes text you can copy and paste to create posts from your organization's social media account(s) that promote the health coverage available through NY State of Health. Included with each post is a picture that can be used.

[NY State of Health Facebook Page - @NYStateofHealth](#)

[NY State of Health Twitter Page - @NYStateofHealth](#)

[NY State of Health Instagram Page - @NYStateofHealth](#)

[NY State of Health LinkedIn - @NYStateofHealth](#)

Post 1



FACEBOOK/LINKEDIN [\(Click here to open a full-size image you can save and use\)](#)

Are you in New York City, Nassau, Suffolk or Westchester County looking for affordable and reliable home care professionals that prioritize you and your loved ones? @NYStateofHealth Care at Home can simplify your search. Visit nystateofhealth.ny.gov! #HomeCare

TWITTER [\(Click here to open a full-size image you can save and use\)](#)

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Care at Home can simplify your search. Visit nystateofhealth.ny.gov! #HomeCare #NYC #Nassau #Suffolk #Westchester

Post 2

Video - Introducing Version 1 (6 sec)

FACEBOOK/LINKEDIN

Trained and certified home care professionals are a click away with @NYStateofHealth Care at Home. Go to nystateofhealth.ny.gov to connect with a trusted agency in Nassau, Suffolk, Westchester, and all New York City counties today! bit.ly/3BVC8FL #HomeCare #NYS

TWITTER

Trained and certified home care professionals are a click away with @NYStateofHealth Care at Home. Go to nystateofhealth.ny.gov to connect with a trusted agency in Nassau, Suffolk, Westchester, and all New York City counties today! bit.ly/3BVC8FL #HomeCare #NYS

Post 3



FACEBOOK/LINKEDIN

[\(Click here to open a full-size image you can save and use\)](#)

@NYStateofHealth has partnered with Carina to provide consumers with trusted home care professionals for themselves, their families, and loved ones. Find licensed providers in Nassau, Suffolk, Westchester and all New York City counties by visiting nystateofhealth.ny.gov and clicking 'Get Started'. #HomeCareProvider #NY

TWITTER

[\(Click here to open a full-size image you can save and use\)](#)

@NYStateofHealth has partnered with Carina to provide consumers with trusted home care professionals. Find licensed providers in Nassau, Suffolk, Westchester and all NYC counties by visiting nystateofhealth.ny.gov and clicking 'Get Started'. #HomeCareProvider

INSTAGRAM [\(Click here to open a full-size image you can save and use\)](#)

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Post 4

Video - Choices Version 1 (10 sec)

FACEBOOK/LINKEDIN

You have safe and reliable choices when it comes to home care. Trained, certified, and background-checked home care aides are a click away with @NYStateofHealth Care at Home. Visit nystateofhealth.ny.gov to start your search today. bit.ly/3LRQeN5 #HomeCare #CareGiver

TWITTER

You have safe and reliable choices when it comes to home care. Trained, certified, and background-checked home care aides are a click away with @NYStateofHealth Care at Home. Visit nystateofhealth.ny.gov to start your search today. bit.ly/3LRQeN5 #HomeCare #CareGiver

Post 5



FACEBOOK/LINKEDIN [\(Click here to open a full-size image you can save and use\)](#)

Help your loved ones stay independent at home. @NYStateofHealth Care at Home connects you with licensed home caregivers in Nassau, Suffolk, Westchester counties and now all New York City counties too! Visit nystateofhealth.ny.gov to get started. #HomeCare #CareAtHome #SeniorCare

TWITTER [*\(Click here to open a full-size image you can save and use\)*](#)

Help your loved ones stay independent at home. @NYStateofHealth Care at Home connects you with licensed home caregivers in Nassau, Suffolk, Westchester counties and now all New York City counties too! Visit nystateofhealth.ny.gov to get started. #HomeCare #CareAtHome

INSTAGRAM [*\(Click here to open a full-size image you can save and use\)*](#)

Help your loved ones stay independent at home. @NYStateofHealth Care at Home connects you with licensed home caregivers in Nassau, Suffolk, Westchester counties and now all New York City counties too! Visit nystateofhealth.ny.gov to get started. #HomeCare #CareAtHome #HealthCare #ElderCare #SeniorCare #HomeHealthCare

Post 6

Video - Recovering at Home (10 sec)

FACEBOOK/LINKEDIN

Ensure your loved ones receive the home care they need from trusted professionals who help with groceries, meal prep, and more with @NYStateofHealth Care At Home. Find a home care provider near you today at nystateofhealth.ny.gov. bit.ly/3E4Kqh7 #HomeCare #CareAtHome

TWITTER

Ensure your loved ones receive the home care they need from trusted professionals who help with groceries, meal prep, and more with @NYStateofHealth Care At Home. Find a home care provider near you today at nystateofhealth.ny.gov. bit.ly/3E4Kqh7 #HomeCare #CareAtHome