**Website and Customer Service Traffic Soar as January 31st Open Enrollment Period Ends!**

Website and customer service traffic soars as we enter the final stretch for the 2020 Open Enrollment Period ending January 31, 2020. People are enrolling in health plans, continuing to enroll in the Qualified Health Plan (QHP) consumer choice program, and learning more about 1095-A tax forms. The NY State Department of Health’s customer service center is open and available to help you.

**Assistance Available to Help You Meet Deadlines!**

Enrollment in the Qualified Health Plan (QHP) consumer choice program and enrollment in other insurance plans continues through January 31st. Consumers across the state have been enrolling in health plans and learning more about 1095-A tax forms. The NY State Department of Health offers guidance on how to choose the right plan by visiting NY State of Health's informational website.

**Event Participation Leads to Enrollments**

There's still time to get more New Yorkers covered in 2020. Greater event participation and robust consumer interest mean more leads, followed by more enrollments! January presents many assistor staffing opportunities to help lower the uninsured rate throughout the Bronx, Westchester, Rockland and Orange Counties. Assistors answered questions and set up enrollment appointments at a December 17, 2019 Club event held at the Boys and Girls Club of Mt. Vernon. They engaged shoppers in conversation about their coverage options and how to enroll in a health plan.

**New Resources Help New Yorkers Pick a Plan and Enroll!**

Check out these new NY State of Health resources to help consumers learn about their coverage options and how to enroll in a health plan.

**Assistor Certification Trainings**

Assistor Certification Trainings for individuals currently employed by NY State of Health assistor agencies are available to help more assistors improve their knowledge about health plans. These trainings are in-class sessions including a practice exam and are designed to help assistors understand the basics of health insurance.

**Family Dental Coverage Fact Sheets**

Two new dental coverage facts sheets are now available to help Marketplace consumers choose a dental plan that is right for them. They provide information on family and pediatric dental coverage including costs and covered services, and direct consumers to NY State of Health's Dental Plan Comparison Tool for more details.

**New! Mobile Messaging Offers Consumers Access to Enrollment Help**

Text messages are available in both English and Spanish. The text message campaign is available to consumers across the state with ideas for articles or suggestions for your newsletter.

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Parents learn about NY State of Health at Babies and Kids Expo at Mt. Vernon

Shoppers get free in-person help at the NY State of Health informational table at Golden Farm Market in Queens on December 14. Over 1,000 people stopped by the NY State of Health informational table at the Golden Farm Market in Queens, on December 14 to learn about enrolling in a Marketplace health plan.

Shoppers stop by the NY State of Health informational table at Golden Farm Market in Queens on December 14 to learn about enrolling in a Marketplace health plan. The Dental Coverage Fact Sheets can be found here.

To receive text messages about enrolling in a Marketplace health plan, shoppers can text HELP to 888-767-7677, select the language they prefer, and complete the enrollment form.

**1095-A Forms Needed to File Taxes**

Consumers who were enrolled in a Qualified Health Plan after the October 17, 2019 deadline may receive an IRS Form 1095-B from New York State. Consumers who enrolled in a QHP in 2019 will receive an IRS Form 1095-A from NY State of Health in the mail within the next few weeks to use when filing 2019 federal tax returns. Consumers with any 1095-A related questions can learn more here or call NY State of Health at 1-866-766-7860.

Consumers who were enrolled in a Marketplace health plan during 2019 will receive an IRS Form 1095-B from New York State. The Dental Coverage Fact Sheets can be found here.

**Build the Buzz and Share NY State of Health Resources**

Followers on Facebook, Twitter, LinkedIn and YouTube can help promote NY State of Health on social media and direct consumers to NY State of Health's informational website.

**Assistor Certification Trainings**

Assistor Certification Trainings for individuals currently employed by NY State of Health assistor agencies are available to help more assistors improve their knowledge about health plans.

**1095-A Tracking Webinar**

A live recorded webinar featuring NYCAS is available on-demand.

Tell us what you think! This newsletter is for you, so please let us know what you’d like it to include. Write to NYSDOH@health.ny.gov with ideas for articles or suggestions for your newsletter. We’d love to hear from you at any time!