

Featured News

It's Training Season!

Summer and early fall are ideal times for trainings. It's time to brush up on Marketplace policies and procedures, and to learn about system changes and updates. There are two kinds of trainings designed for assistors:

- Assistor Certification Trainings For:
 - Agencies looking to become NY State of Health assistor agencies
 - Individuals currently employed by NY State of Health assistor agencies

- 2017 NY State of Health Recertification Series
 - This series of five (5) webinars prepares active assistors for the upcoming open enrollment season with sessions ranging from immigration rules to health plan choices. All assistors must view this entire series to maintain certification in the Marketplace.

*See the Tools/Info section below for training details, including dates/times, locations and topics.

NEWS

Organ Donor Registration Surges Through NY State of Health Option

More than 42,000 New Yorkers have signed up to donate their organs since NY State of Health began offering the option in April. Assistors should refer consumers to the NY State Organ and Tissue Donor Registry at 1-866-NYDONOR or donorreg@health.ny.gov for questions or more information.

Details about this change can be found in the [NY State of Health & Organ Donor Registry Webinar](#).

TOOLS/INFO

Assistor Certification Trainings

These trainings are for agencies seeking to become NY State of Health assistor agencies and individuals currently employed by NY State of Health assistor agencies. Training is not for brokers or individuals seeking credentials or skills to find employment.

There are two NY State of Health Assistor Certification training options:

- 1) Complete the Online Assistor Certification training, or
- 2) Attend a three (3) day in-person session

To register, contact Cicatelli Associates, Inc. (CAI) at Csimmons@caiglobal.org or, for more information email the Assistor Training mailbox at Assistor.Admin@health.ny.gov

Upcoming Assistor Certification in-person sessions:

July New York, NY

Dates: Tuesday, July 18th to Thursday, July 20th

Location: CAI, 505 Eighth Avenue 20TH FL, Green Room) NY, NY 10018

Buffalo, NY

Dates: Tuesday, July 25th to Thursday, July 27th

Location: Courtyard Marriot Buffalo Airport, 4243 Genesee St. (Genesee Room), Buffalo, NY 14225

Aug. New York, NY

Dates: Tuesday, August 8th – Thursday, August 10th

Location: CAI, New York NY, 505 Eighth Avenue (20th FL, Green Room) New York, NY 10018

Syracuse, NY

Dates: Tuesday, August 15th to Thursday, August 17TH

Location: Homewood Suites by Hilton, 6006 Fair Lakes Road (Pioneer Meeting Room) East Syracuse, NY 13057

Sept. New York, NY

Dates: Tuesday, September 26th to Thursday, September 28th

Location: CAI, New York NY, 505 Eighth Ave, (20th FL, Lavender Room) New York, NY 10018

Troy, NY

Dates: Tuesday, September 12th to Thursday, September 14th

Location: Hilton Garden Inn

Address: 235 Hoosick Street (Roebing Library Room) Troy, NY 12180

Upstate Sessions – 8:30 AM – 4:30 PM, Doors open at 8:00 AM

NYC Sessions – 9:00 AM – 5:00 PM, Doors open at 8:30 AM

For more information, please contact: Assistor.Admin@health.ny.gov

2017 NY State of Health Recertification Summer Training

Spring Training 2017 and the time to become recertified to conduct business in the Marketplace are here! Our popular and informative recertification webinar series recently kicked off on June 28th and the full schedule of the upcoming 2017 required webinars is below. All assistors must view all webinars to be recertified. Keep track of the dates that you watch our webinars so that you can be sure you get the credits you've earned. More information on the assistor agency reporting process is coming soon.

2017	Spring Training for Assistors - Recertification Webinar Series 10 AM – 11:30 AM
July 12th	What's New? - Policy and system news and updates
August 16th	Immigration – Review of immigration categories, including helping consumers complete the application for accurate eligibility determinations
September 13th	What's New? Preview of newly implemented Marketplace updates
October 25th	2018 Qualified Health Plan and Essential Plan Line-up – Health plan options for 2018

Information on how to register is sent out one week prior to the session. Recordings are posted [here](#).

New! At a Glance Cards for Medicaid and Child Health Plus

By now, you're familiar with our At a Glance cards for Qualified Health Plans and the Essential Plan. Now you'll have more available at your fingertips! We've expanded the At a Glance offerings to include cards for Medicaid and Child Health Plus.

At a Glance cards are convenient, easy-to-use resources that you can share with consumers looking for specifics related to eligibility, benefits and costs for each program offered through the Marketplace. At a Glance cards are each available in 27 languages.

Find the entire suite of At a Glance cards, in 27 languages, by typing "At a Glance" into the search function [here](#).

Do You “Like” NY State of Health?

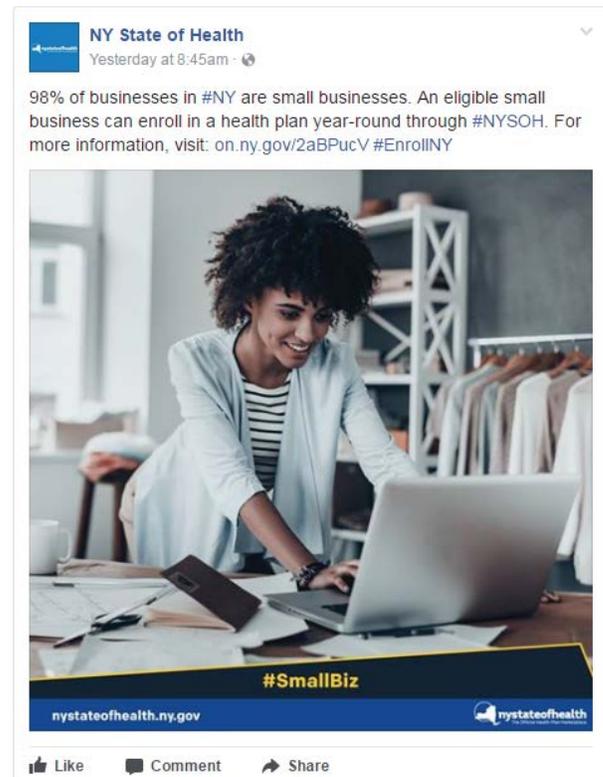
Nearly 33,000 people follow the Marketplace on social media and more are following every day.

Consumers can get important resources, information about upcoming events, reminders about deadlines and help with enrollment questions.

Social media also provides health tips and key health insurance definitions. Link to and share our social media posts on your organization’s social media properties.

NY State of Health social media links:

- <https://www.facebook.com/NYStateofHealth>
- <https://twitter.com/NYStateofHealth>
- <https://www.instagram.com/nystateofhealth>
- <https://plus.google.com/+NYStateofHealth>



EVENTS

We Need You! Assistors Needed to Staff NY State of Health Events

Staffing a NY State of Health event is a great way to meet consumers and learn what their health insurance needs are. Sign up for these upcoming events:

Celebrating the Erie Canal – NY State of Health will have informational tables at Erie Canal celebrations in counties that have high uninsured rates.

NY State of Health Awareness Day at the Park - NY State of Health is partnering with New York State Parks Recreation and Historic Preservation on August 19th at parks across the state to educate consumers about the Marketplace.

The Great New York State Fair – We need assistors to staff the NY State of Health booth at the New York State Fair in late August and early September.

As always, watch your in-box for emails containing links to sign up for these events. NY State of Health events provide good opportunities to answer consumer questions and schedule enrollment appointments.

Promote Your Events on the Events Map

The NY State of Health [Events Map](#) shows events where assistors will be in the community. Have your events added to the map by completing this *revised* [Events Map Submission Form](#). We’ve revised this form to make it easy for you to submit several events at a time.

Attending Small Business Events? Tell Us!

NY State of Health wants to promote the Small Business Marketplace to more employers across the state. We'd like to know if you're planning to staff any events targeting small businesses. Please complete our online survey, [available here](#).

Tell us what you think!

This newsletter is for you, so please let us know what you'd like it to include. Write to NYSOHoutreach@health.ny.gov with ideas for articles or suggestions for your fellow assistors regarding strategies you've found that work well in your community.