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Snap Up Hot Summer Staffing Opportunities Now!

Summer is in full swing and NY State of Health is busy again with many events, fairs, and festivals throughout the State, educating New Yorkers about affordable health coverage and year-round enrollment opportunities. Your outreach efforts are vital to NY State of Health enrollment successes! Thank you for your help and keep up the good work! Sign up to staff farmers markets, movie nights and Learn to Swim programs, the Great New York State Fair as well as other events listed [here](#).

- July**
- 14: Carnevale de la Cultura Latina, Bronx
 - 26: Oswego Harborfest, Oswego

- August**
- 3: Black Arts & Cultural Festival, Albany
 - 4: La Guelaguetza, Poughkeepsie
 - 6-8: 2019 "Empire Farm" Days, Seneca Falls
 - 11: North Bronx SDA Health Fair, Bronx
 - 21 – September 2: 2019 New York State Fair (Signups coming soon.)



Consumers checked out the NY State of Health booth at the New York State Fair in 2018.

Reach out to NYSOHorders@health.ny.gov for event registration links. Share your feedback [here](#) right after the event.

2019 Event Highlights



A consumer enjoying NY State of Health's 'Plinko' during Rochester Lilac festival held May 10 – 19, 2019 at Daily Highland Park.

The Lilac Festival is the largest free festival of its kind in North America attracting close to 500,000 attendees. Thank you to all assistors who helped staff it.

NY State of Health, in Partnership with Spanish Broadcasting Systems (SBS), shared Marketplace information at the 32 Annual 116th Street Festival in East Harlem on Saturday, June 8, 2019.

This festival is the Northeast's largest Latin street fair with more than 200,000 guests celebrating its music and culture.



New! Updated NY State of Health At a Glance Cards and other Materials

Medicaid and Child Health Plus At A Glance cards have been updated with the new 2020 eligibility and cost sharing information. At a Glance cards are convenient, easy-to-use resources that you can share with consumers looking for specifics related to eligibility, benefits and costs for each program offered through the Marketplace. At a Glance cards are available in 27 languages. Go [here](#) for online access.

Revisions have also been made to the [Young Adults fact sheet](#).

Do You "Like" NY State of Health?

Let everyone know and help us grow! More than 38,000 people follow the Marketplace on social media, and more are following us every day. Consumers can get important resources, information about upcoming events, reminders about deadlines and help with enrollment questions. Social media also provides health tips and key health insurance definitions. Link to and share our social media posts on your organization's social media properties. NY State of Health social media links:

- www.facebook.com/NYStateofHealth
- www.twitter.com/NYStateofHealth
- www.instagram.com/nystateofhealth

Help Consumers Find Your Events!

Remember to put your events on the events calendar to make it easy for consumers to find assistors in their communities



Assistor Certification Trainings

In-person trainings are for agencies seeking to become NY State of Health assistor agencies and individuals newly employed by NY State of Health assistor agencies. There are two NY State of Health Assistor Certification training options:

- 1) Complete on-line assistor training [here](#).
- 2) Attend a three (3) day in-person session (upcoming sessions listed below.)

July

New York, NY
Dates: 7/16/19 to 7/18/19 (Tuesday - Thursday)
Location: CAI, New York NY
Address: 505 Eighth Avenue 20TH FL
Sky-Blue Room and Green Room
New York, NY 10018

Albany, NY
Dates: 7/23/19 to 7/25/19 (Tuesday - Thursday)
Location: Hilton Albany
Address: 40 Lodge Street
Capital Room
Albany, NY 12207

August

New York, NY
Dates: 8/6/19 to 8/8/19 (Tuesday - Thursday)
Location: CAI, New York NY
Address: 505 Eighth Avenue 20TH FL
Green Room
New York, NY 10018

Buffalo, NY
Dates: 8/13/19 to 8/15/19 (Tuesday - Thursday)
Location: Hilton Garden Inn Buffalo Airport
Address: 4201 Genesee Street
HGI-Ballroom III
Buffalo, NY 14225

Assistor Recertification Trainings

All assistors who are certified on NY State of Health are required to recertify annually. July 31st is the first recertification training in the Spring Training series. Dates for August, September and October webinars will be released soon.

July Date: 7/31/19, 10-11:30am
Webinar Link: [NY State of Health Assistor 2019 Recertification-Privacy & Security](#)

Tell us what you think!

This newsletter is for you, so please let us know what you'd like it to include. Write to NYSOHoutreach@health.ny.gov with ideas for articles or suggestions for your fellow assistors regarding strategies you've found that work well in your community.