



## **NY State of Health Automated Messaging Privacy Policy**

*Effective Date: July 24, 2024*

By providing NY State of Health with your cell phone number you have consented (opted in) to have NY State of Health send automated messages including Short Message Service (“SMS” or text), Multimedia Messaging Service (“MMS”), or WhatsApp (collectively “Messages”) directly to your cell phone number (the “Service”).

### **Information We Collect**

Information we collect from you in connection with the Service may include your cell phone number and the date and time of your response (including but not limited to “Start” or “Stop”). **Do not provide any personal information via Message.**

### **How We Use the Information We Collect**

The cell phone number you provided to NY State of Health is used to send Messages to you through the Service, and to track your opt-in or opt-out selection, or for sending future Messages.

### **Information We Share**

We do not provide your personally identifiable information to third parties without your consent, except as disclosed in this Privacy Policy.

We may disclose personally identifiable information to comply with any applicable law, regulation, or legal process or governmental request, including to respond to subpoenas or warrants served on us, or in connection with detection, prevention or investigation of fraud.

We may share your personally identifiable information with our contractors who perform services on our behalf based on our instructions. We do not authorize these contractors to use or disclose the information except as stated in this Privacy Policy.

### **Changes to This Privacy Policy**

We may revise this Automated Messaging Privacy Policy at any time and without prior notice. The effective date of the current Privacy Policy will be posted at the top of the policy. Please note that our rights to use your personally identifiable information will be based on the Privacy Policy in effect at the time the information is used. If you object to any of the updated terms of this Policy, you must discontinue your use of the Service through the process described in the Automated Messaging Terms of Service available [here](#). By continuing to use the Service after you have been notified of changes to this Privacy Policy, you agree to be bound by the revised Privacy Policy.