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Our New Look

We’ve added a new newsletter with you in mind. We know assistors are busy, so this new format allows you to get the information you need even faster. Read the newsletter from top to bottom, or click on the circles above to go directly to the story you want to read. It’s that easy!

What Does Enrollment in Your County Look Like?

With the 2018 Open Enrollment Period complete, the Marketplace recently released county-level enrollment data as of January 31, 2018, showing that overall enrollment increased in each of New York’s 62 counties. Total enrollment is now over 4.3 million, an increase of 700,000 (19 percent) from 2017. Enrollment in the Essential Plan and Qualified Health Plans collectively increased by 9 percent compared with 2017. Enrollment in these programs increased in 58 counties. To see county-level enrollment data for the areas you serve, click here.

More Provider 6 Health Plan Info for Consumers

We’re excited to share that the NYS Provider & Health Plan Look-Up tool has expanded to include more provider and plan information. The tool now offers information on providers that participate with commercial health insurance products, and health plans through NY State of Health, including Qualified Health Plans, Child Health Plus and Medicaid Managed Care. Please click here to use the Look-Up tool.

Small Business Marketplace Makes Tax Credits More Accessible to Employers

In response to new federal rules, NY State of Health is making changes to its Small Business Marketplace (SHOP) that will make it easier for more small employers to offer health plans to their employees and to access federal small business tax credits that make providing coverage more affordable.

Effective April 1, 2018, New York small businesses newly applying for SHOP coverage will complete only a short application through NY State of Health and will not be required to complete a Small Business Certification Form (SBCF) at enrollment. New York small businesses that were SHOP-certified brokers and navigators will continue to be available for assistance. If determined SHOP-eligible, the small business will complete a certain Health Plan Comparison Statement (HCBS) and the employer will complete a short tax form.

Many consumers post to NY State of Health social media pages with questions about eligibility rules, enrollment, covered benefits, deadlines, and how to seek additional assistance. This is an opportunity to communicate with consumers.

Join Us – NY State of Health On Social Media

Using Facebook, Twitter, and Instagram, NY State of Health provides quick tips that inform consumers about key dates and to promote events where you will be in the community. Add your event to the map by completing our Events Map Submission Form. We will have you setup to get the information you need even faster. Read the newsletter from top to bottom, or click on the circles above to go directly to the story you want to read. It’s that easy!

Assistor Certification Trainings

Trainings are available for agencies seeking to become NY State Health assistor agencies and individuals currently employed by NY State Health assistor agencies. There are two NY State of Health Assistor Certification training options:

1. Complete on-line assistor training
2. Complete on-line assistor training and in-person training

Please click here to use the Look-Up tool as you work with clients to help them find the best health plan/provider combination to best fit their needs.

We Need Your Upcoming Events

Help Us Staff These Informational Events This Spring:

- Healthy Kids Day of NYCA - Dates available in April
- Health Fair - Dates available in April
- NYSOFoshopdirect@health.ny.gov
- Lee Franklin Festival - May 1st - May 20th in Rochester

Watch for emails with links to sign up for these events – they provide opportunities to answer consumer questions and schedule appointments. E-mail NYSOFoshopdirect@health.ny.gov to join us for an event.

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