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Get Ready! Open Enrollment 2020 is Just Days Away!

Open enrollment for coverage in a 2020 Qualified Health Plan starts November 1 for new consumers and November 16 for returning consumers. We're excited to work together with you to get more New Yorkers enrolled in coverage through the Marketplace.

In more than half of New York's counties, the rate of uninsured New Yorkers has declined according to recently released data from the U.S. Census Bureau. Additionally, New York was one of only three states nationwide to see a decrease in its uninsured population in 2018. Under Governor Cuomo's leadership, the state has reduced the number of uninsured people by 1.2 million since 2010, including one million since the Marketplace opened in 2013.

Learn more about our enrollment successes [here](#). There is still much to be done. Together, we can work to get more New Yorkers covered in 2020!

2020 Plan Options Now Available for Viewing

NY State of Health will continue to provide affordable, high-quality health plan options for New Yorkers in every corner of the state in 2020. 2020 Health Plan Participation includes:

- 12 insurers will offer Qualified Health Plans (QHP)
- 15 insurers will offer the Essential Plan
- 10 insurers will offer over 2,000 products through New York's Small Business Marketplace (SBM)
- 7 insurers will offer stand-alone dental plans on the individual Marketplace

Learn more about health plan options [here](#).

New! NY State of Health Launches LinkedIn

NY State of Health has created a new LinkedIn page that will act as an information hub for all consumers, job-seekers and small business owners who are looking for information on the NY State of Health Marketplace.

Followers of NY State of Health LinkedIn can expect to:

- Stay up to date on the latest NY State of Health Marketplace news.
- Receive information on all of the health plans available through the Marketplace.
- Find out which job fair and career center events NY State of Health will participate in to provide consumers with enrollment information.
- Learn more about the NY State of Health Small Business Marketplace and its benefits to eligible New York State small businesses.

Be sure to also follow @NYStateofHealth on [Facebook](#), [Twitter](#), and [Instagram](#) to stay up to date with the latest Marketplace news and enrollment information.

Thousands of Consumers Learn About Nutrition Assistance When Applying for Coverage

In just the first few weeks of NY State of Health announcing its new partnership with the New York State Office of Temporary and Disability Assistance (OTDA), to make it easier for individuals and families to access the Supplemental Nutrition Assistance Program (SNAP), more than 13,000 individuals have opted in to receive information about SNAP.

SNAP is a federally funded program overseen at the state level by OTDA that helps more than 2.6 million New Yorkers, or nearly 1.5 million households, put food on their table each month. Many people who are eligible for Medicaid may also be eligible for SNAP. As of September 26, people who are determined eligible for Medicaid are now able to opt in to receive information about SNAP and how to apply for benefits when applying for or renewing coverage through the Marketplace.

Learn more about the program [here](#). Access the "Open Enrollment, Renewals and What's New" webinar with SNAP program information [here](#).

Update: Federal Public Charge Rule

Two Federal Judges issued (after NY, WA state issued) a nationwide ruling blocking the final "public charge" rule from going into effect on October 15, 2019, as originally scheduled. Until the lawsuit is resolved, the new rules will not apply. Find an updated Questions and Answers document [here](#) for individuals who have questions about public charge or how receiving health benefits could affect their immigration options. Please use these Q&A's as a tool in responding to questions asked by consumers you assist.

A "Public Charge Update" webinar for assistors will occur on October 30, 10-11:30am.

Assistor Staffed Events Help Educate and Enroll New Yorkers into Coverage



NY State of Health Connects with Consumers During Hispanic Heritage Month

Assistors had the opportunity to meet on air Univision personalities like Damaris Diaz at Univision Hispanic Celebration in Manhattan on September 29, 2019 where they spoke with over 1,500 people and brought in more than 300 leads.

Community members attended the Mexican Independence Day celebration held on September 14-15, 2019 in the Bronx to enjoy festive performances from Mariachi bands to tribal dances and learn how to enroll in a health plan through the Marketplace.



NY State of Health Educates Parents and Children at Back to School Expo



Nearly 5,000 people attended New York's largest Back to School Expo at the Empire State Plaza Convention Center in Albany on September 21, 2019 to learn about STEM and Wellness programs as well as how to enroll through NY State of Health.

Assistors Make Appointments at the Flushing BID Street Fair



The Flushing Business Improvement District Street Fair on September 14, 2019 engaged with the Asian American community and small businesses where assistors collected 200 leads and closed on 20 appointments.

We Need You! Upcoming Events

There are several upcoming opportunities for assistors to staff NY State of Health events throughout the Open Enrollment Period. Look for a chance to sign up this fall at job and health fairs, food pantries, festivals, libraries, and pharmacies. When participating in an event, please remember to:

- Provide the complete address where you would like materials and giveaways shipped for assistors who will be staffing the event.
- List your events on the [NY State of Health events calendar](#) so consumers can find assistor help in their community.

Keeping Consumers Informed

Share these resources with consumers to help them choose the right plan.

- Many NY State of Health educational materials and promotional items have been replenished. Materials can be ordered [here](#). Submit requests for promotional items with event name(s), date(s), estimated number of attendees, and type of item needed to: nyschorders@health.ny.gov.
- Direct consumers to the [NY State Provider and Health Plan Look Up Tool](#) to find out what hospitals and providers work with their health plan. Learn how to use it [here](#).

Assistor Certification Trainings

Assistor Certification Trainings are for individuals currently employed by NY State of Health assistor agencies. There are two NY State of Health Assistor Certification training options:

- 1) Complete on-line assistor training [here](#). The password for accessing the course is NYSOH2016.
- 2) Attend a three (3) day in-person session (upcoming sessions listed below). You may register for an in-person training by clicking this [link](#).

If your agency is not already an assistor agency, you may contact the New York State Department of Health at assistor.admin@health.ny.gov.

November	Buffalo, NY Dates: 11/5/19 to 11/7/19 (Tuesday - Thursday) Location: Hilton Garden Inn Buffalo Airport Address: 4201 Genesee Street HGI-Ballroom III Buffalo, NY 14225	New York, NY Dates: 11/12/19 to 11/14/19 (Tuesday - Thursday) Location: CAI, New York NY Address: 505 Eighth Avenue, 20 TH FL Yellow Room New York, NY 10018
	December	New York, NY Dates: 12/3/19 to 12/5/19 (Tuesday - Thursday) Location: CAI, New York NY Address: 505 Eighth Avenue 19 TH FL, Training Room; 20 th FL, Yellow Room New York, NY 10018

Assistor Trainings Updates

October Date: 10/30/19, 10-11:30am
Webinar: "Public Charge Update"

Tell us what you think!

This newsletter is for you, so please let us know what you'd like it to include. Write to NYSOHoutreach@health.ny.gov with ideas for articles or suggestions for your fellow assistors regarding strategies you've found that work well in your community.