Send an email with the following subject line and body text to share an overview of NY State of Health and the health coverage available through it.

Subject line: Health insurance available through NY State of Health

## Email body text:

If you do not have health insurance or will lose your current coverage soon, you can enroll in new coverage through NY State of Health: The Official Health Plan Marketplace. NY State of Health is where New Yorkers shop for, compare and enroll in health insurance coverage. Over 6 million New Yorkers are enrolled through NY State of Health.

NY State of Health offers a broad choice of health plans and enrollment assistance to help New Yorkers choose which plan is right for them. Some plans are free and most New Yorkers are eligible for financial support to lower their costs. Thanks to the federal American Rescue Plan Act, more people are now eligible to get reduced premiums through NY State of Health—even those with higher incomes who did not qualify before.

All health plans offered through NY State of Health include the following services: doctor's visits, hospital stays, emergency care, prescription drug coverage, laboratory services, preventive and wellness services (such as immunizations), chronic disease management, maternity and newborn care, mental health and substance use disorder services, rehabilitative and habilitative services and devices (such as durable medical equipment), and pediatric dental and vision coverage. Preventive care, such as routine office visits and recommended screenings, is free.

There are three ways to apply:

- 1) Through the NY State of Health website at nystateofhealth.ny.gov
- 2) By phone with Customer Service at 1-855-355-5777 (*TTY*: 1-800-662-1220)
- 3) With the free help of an Enrollment Assistor (https://info.nystateofhealth.ny.gov/findassistor)

Visit NY State of Health online or call today and let them find a health care plan that works for you.