

NY State of Health Small Business Marketplace Webinar

*July 18, 2017
10:00am – 11:30am*

TODAY'S WEBINAR



- Dial in to listen to the audio portion of the webinar using the audio instructions on your WebEx control panel.
- All participants will remain muted for the duration of the program.
- Questions can be submitted using the Q&A function on your WebEx control panel; we will review and answer questions at the end of the presentation.
- A recording of the webinar and any related materials will be available online and emailed to all registrants.

PRESENTERS



Joe Muldoon	Director, Small Business Marketplace
Michael Greklek	Regional Director, Small Business Marketplace
David Pitaniello	Regional Director, Small Business Marketplace

Agenda

- Introductions
- Small Business Marketplace Value Proposition
- Broker Portal Enhancements – Live Demonstration
- SHOP Contacts

Who is Eligible?

A Small Business Employer is eligible to purchase a health plan through the Small Business Marketplace (SBM) if the business:

- Is based in NYS or has employees with a physical location in NYS.
- Initial SHOP enrollment has 100 or fewer Full-Time Equivalent (FTE) employees and at least one common law employee must enroll.



Choice

- Employers can choose whether to offer all, some or a single QHP to their employees.
- Employees can choose from the health plan options made available by their employer.

Contribution Options

- The Marketplace gives business owners the flexibility to define the coverage tiers of the health plan(s) which will be offered to employees and the amount they would like to contribute toward the premiums for the employee.
- Employers may pay a percentage of premiums, pay a fixed amount, or pay nothing at all.

Minimum Participation Required

- NY State only requires a minimum of one (1) enrolled common law employee in order to be eligible as a small business with the NY State of Health SBM.

Administrative Simplicity

- The Marketplace provides monthly billing to employers along with other administrative simplifications.

Tax Credits

- The Marketplace is the exclusive place to access small business tax credits

Broker Portal Enhancements



- NY State of Health has made a series of improvements to its broker portal which, in part was based on broker feedback and suggestions. These improvements were designed to;
 - Create a more user friendly broker experience.
 - Enhance the overall look and feel of the broker portal.
 - Update flow between broker, employer, employee and individual accounts.
 - Provide more useful information and tools within the broker portal.

Broker Portal Enhancements



- All pages across the employer portal have been highlighted and made more visible.
- Sorting and filter functionality has been added throughout the broker portal.
- Sectional areas have been encapsulated into accordions which can be collapsed or expanded as needed.
- An overview screen has been added and includes Employer and Individual marketplace notifications. These notifications will;
 - Allow brokers to follow their clients through the enrollment/renewal process.
 - Capture and display the renewal status of employers, employees and individuals.

Broker Portal Enhancements



- Brokers will now have the ability to;
 - Navigate between all portals (broker, employer, employee and individual) without the need to log back on to their broker portal.
 - Enroll multiple employees without the need to log back on to the employers portal.
 - Export basic information from their book of business to excel.
 - Access useful links and training without the need to log back on to their broker portal.
- Brokers will now receive a monthly renewal report;
 - Employers renewing within 90 days.
 - Individuals renewing within 45 days.

Live Demonstration

Broker Newsletter

- The number one method of communication with our NYSOH certified brokers.
- Includes a broad range of topics including important reminders, system updates and system tips.
- Be sure to add the following email/domain to your “Safe List”; donotreply@nystateofhealth.ny.gov.
- To access previous newsletters please go to the following link;

<https://info.nystateofhealth.ny.gov/ProducerToolkit>, then click on the “NY State of Health Broker Newsletter” link.



Updated Functionality in the Small Business Marketplace Portal:

- Employer groups will now have the ability to select a **New Hire waiting period of 90 days**.
- Users can now add a New Hire to the Employer Roster up to **120** days in the past and **30** days in the future from the current date. However, the employee will only be eligible to enroll if the New Hire's *Effective Date* is within 30 days of the date they're being added.

Examples: Today's date is 12/1/16, Hire Date is 8/26/16.

- New Hire Logic = 90 Days after Date of Hire (hire date + 89 days)
– Effective date is 11/23/16. This Employee can be added to a class and enrolled.

NY State of Health Resources available at info.nystateofhealth.ny.gov/resources

- **Producer Tools and Resources:** <https://info.nystateofhealth.ny.gov/ProducerToolkit>
 - Includes an administrative guide for Producers
 - Details on Eligibility and Enrollment Policies
 - Step-by-step User Guides
 - Videos on account set-up and enrollment
 - Benefit and Rate Details
 - So much more.....
- **Small Business Premiums “Quick Quote”**
<https://nystateofhealth.ny.gov/employer>
- **Small Business Marketplace marketing materials**
https://info.nystateofhealth.ny.gov/sites/default/files/Overview%20for%20Small%20Business%20Owners_1.pdf

SHOP Contacts

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Thank You!

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nystateofhealth.ny.gov
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Questions?

