

Surviving the Unwinding: New York’s Plan to Maintain Health Coverage When the Continuous Enrollment Requirement Ends

Thursday, February 16, 2023
10:15 AM to 1:15 PM
United Hospital Fund Board Room
1411 Broadway 12th Floor (b/t W39th & 40th)
New York, NY 10018

Virtual: https://uhfnyc-org.zoom.us/webinar/register/WN_6_ah1PCsTWCyzMiqIO67xg

- 9:45 AM **Registration**
- 10:15 AM **Welcome and Introductions**
Oxiris Barbot, MD, President and CEO, UHF
- 10:20 AM **The Task at Hand**
Amir Bassiri, Medicaid Director, NYS DOH
- 10:25 AM **Background**
Alex Brandes, Medicaid Institute Director, UHF
Peter Newell, Health Insurance Project Director, UHF
- 10:35 AM **New York State’s Unwinding Plan**
Danielle Holahan, Executive Director, NYSOH Marketplace, NYS DOH
Lisa Sbrana, Director, Eligibility and Marketplace Integration, NYS DOH
Gabrielle Armenia, Director, Child Health Plus and Marketplace Consumer Assistance Group, NYS DOH
- 11:30 AM **Break – Boxed Lunches**
- 11:45 AM **Tracking and Measurement**
Sonia Sekhar, Deputy Director, NYSOH Marketplace, NYS DOH
- 12:15 PM **Marketing and Outreach**
Marci Goldstein, Director of Communications, NYSOH Marketplace, NYS DOH
Ben Nathanson, Sharon Lee - ICHOR Strategies
Keep New York Covered Grant Initiative – Avital Havusha, New York Health Foundation and Elisabeth Benjamin, Community Service Society
- 1:10 PM **Wrap-Up and Close**
Oxiris Barbot, MD, President and CEO, UHF