

Nirav R. Shah, M.D., M.P.H.
Commissioner

NEW YORK
state department of
HEALTH

Sue Kelly
Executive Deputy Commissioner

DATE

Dear (Mr./Ms./Dr.) __ (last name) __:

This letter is to invite you to participate on one of the Regional Advisory Committees being established pursuant to Governor Cuomo's Executive Order Number 42 issued on April 12, 2012 establishing the New York Health Benefit Exchange. Regional Advisory Committees are being established in the following regions to provide advice and make recommendations on the planning and operation of the Exchange:

- New York City/Metro;
- Long Island;
- Capital District/Mid-Hudson/Northern;
- Central/Finger Lakes; and
- Western New York

Each committee will be generally comprised of representatives of consumers, small business, health care providers, insurance agents and brokers, labor organizations and other stakeholders. We anticipate that the Regional Advisory Committee(s) will meet no more frequently than once a month in a location within the region or in Albany, NY. We are inviting your participation on the _____ Advisory Committee.

Please accept or decline this invitation by DATE by contacting Connie Dominy by email at cjd07@health.state.ny.us or by phone at 518-473-4020. We have had an overwhelming expression of interest in participation on these Committees, so please consider this a personal invitation. The first meeting will be scheduled shortly.

We hope you will accept this invitation to be a part of this important planning process.

Sincerely,



Donna Frescatore
Executive Director
New York Health Benefit Exchange