

## **Surviving the Unwinding Part III: Halftime Analysis and Building for the Future**

Wednesday, December 6, 2023  
10:15 AM to 1:15 PM  
United Hospital Fund – Board Room  
1411 Broadway, 12<sup>th</sup> Floor (b/t West 39<sup>th</sup> and 40<sup>th</sup>)  
New York, NY 10018

**Virtual:** [https://uhfnyc-org.zoom.us/webinar/register/WN\\_CnBiuw9PSYup1JhV5705WQ](https://uhfnyc-org.zoom.us/webinar/register/WN_CnBiuw9PSYup1JhV5705WQ)

- 9:45 AM      **Registration**
- 10:15 AM      **Welcome and Introductions**  
Oxiris Barbot, President and CEO, United Hospital Fund
- 10:25 AM      **Halftime Report (and looking ahead)**  
Amir Bassiri, Medicaid Director, NYS DOH
- 10:30 AM      **Federal and State Updates on the Unwinding and Open Enrollment**  
Kimberly Uweh, Health Outreach Specialist, CMS  
Danielle Holahan, Executive Director, NYSOH Marketplace  
Lisa Sbrana, Director of Division of Eligibility and Marketplace Integration, NYS DOH  
Sonia Sekhar, Deputy Director, NYSOH Marketplace
- 11:30 AM      **Beyond the Unwind: Continuing Consumer-Centered Best Practices**  
Luke Farrell, Project Lead, U.S. Digital Service  
Sonia Sekhar, Deputy Director, NYSOH Marketplace
- 12:00 PM      **Lunch Break**
- 12:15 PM      **Health Plan Activities and the Unwind**  
Gabrielle Armenia, Director of Child Health Plus and Marketplace Consumer Assistance Group, NYS DOH  
Jennifer Chiu, Assistant Vice President for Medicaid Growth and Retention, Healthfirst  
Socrates Jimenez, VP of Market Growth and Retention, Molina Healthcare  
Angel Rosario, Director of Retention, Molina Healthcare  
Meghan Woodward, Vice President of Retention, Fidelis Care
- 12:40 PM      **Feedback Session**  
Gabrielle Armenia, Director of Child Health Plus and Marketplace Consumer Assistance Group, NYS DOH  
Amir Bassiri, Medicaid Director, NYS DOH  
Danielle Holahan, Executive Director, NYSOH Marketplace  
Lisa Sbrana, Director of Division of Eligibility and Marketplace Integration, NYS DOH
- 1:15 PM      **Wrap-Up and Close**  
Oxiris Barbot, President and CEO, United Hospital Fund