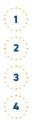


YOU DESERVE AFFORDABLE HEALTHCARE

NY State of Health is here to provide you personalized help to find the right plan and financial assistance to lower your costs.

AT NY STATE OF HEALTH YOU'LL FIND



Many affordable quality health plans

Personalized help to pick your plan

Help paying for the plan you choose

The Essential Plan for lower income individuals

SIGNING UP IS SIMPLE! HAVE THIS INFORMATION FOR EACH MEMBER OF YOUR FAMILY

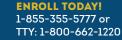


Birthdates

Social security numbers or, for legal immigrants, document numbers if available



Employment, income records, and health insurance information



nystateofhealth.ny.gov Free in-person help



THE ESSENTIAL PLAN

The Essential Plan is just right for many New Yorkers with lower incomes.

For some, it costs less than a dollar a day. For others, it costs nothing.

AND IT HAS NO DEDUCTIBLE, so the plan starts paying for your health care right away.

THE ESSENTIAL PLAN OFFERS THE SAME QUALITY BENEFITS AS OTHER HEALTH PLANS



Doctor visits, including specialists



Tests ordered by your doctor



Prescription drugs



Inpatient and outpatient care at a hospital

Under the Essential Plan, the share you pay for each health service – your co-payment – is also very low. And sometimes, it's even \$0.

And you pay nothing for preventive services, like routine doctor exams and screenings.



Sign up for the Essential Plan today. Enrollment is open ALL YEAR LONG.

NY State of Health complies with applicable Federal civil rights laws and state laws and does not discriminate on the basis of race, color, national origin, creed/religion, sex, age, marital/family status, disability, arrest record, criminal conviction(s), gender identity, sexual orientation, predisposing genetic characteristics, military status, domestic violence victim status and/or retaliation.