

New York Health Benefit Exchange

Detailed Design Review Summary for Section 3.0 Eligibility and Enrollment October 9 and 10

<u>Item Number</u>	<u>Topic</u>
3.1	Single Streamlined Application

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New York State Department of Health

NYS Health Exchange (NY-HX) Project

CSC

Single Streamlined Application

Release PRELIMINARY
Date Submitted: Sept. 20, 2012

Streamlined Application

- Individual visitors to the NY-HX will complete a single online application form, optimized to consumer ease of use, to determine eligibility for Insurance Affordability Programs, and/or to determine their ability to enroll in individual market Qualified Health Plans
- Call Center workers and paper Data Capture teams will work with data entry screens optimized for efficient data capture, but the system is designed in such a way that results in the same application data being completed as would have been completed by a consumer online
- The NY-HX application, through use of service oriented architecture, will accept the same application transaction if entered online or through a customer assistance method
- All successful applications will culminate using a single, standard electronic Benefits Enrollment and Maintenance transaction (HIPAA 834 Standard) to the selected health plan
- SHOP visitors to the NY-HX will also complete a single online application to determine eligibility according to the same pattern, but the application information is different for employers than for consumers